

Wayfinding for the Built Environment

Presented by:

takeform



Overview

This one credit IDCEC and AIA approved course engages with the essential strategies and elements of wayfinding system design. It provides LU and HSW credits.

Learning Objectives

This course explores the environmental psychology and information design principles that underlie effective wayfinding design. It also reviews aspects of the wayfinding design process such as: concept development, destination naming studies, iconography, room numbering, ADA issues and much more.

End-to-end solution...

Let's bring your vision to life.

Our team includes hundreds of professionals specializing in experiential graphic design, wayfinding, planning and code, engineering, manufacturing, printing, installation, and project management.

Just send us floor plans and design direction, then we'll do the rest, including:

Code compliant location plans, detailed design concepts (for graphics, film, signage, acoustic panels), specs, budget numbers, timelines, and more.

Endless creativity.

Our products provide nearly unlimited design possibilities and simplify the design process. You get products that fit perfectly into your space and your client gets a solution that's as durable as it is beautiful because everything we do is engineered and tested to last.



Grubhub knows that attracting and keeping talent is crucial to growth. Culture and opportunity are key to lasting success. Their space provides the energizing setting that brings it all together.

Design, branded walls, interior signage, window film, dimensional elements, wall graphics, field services, installation.



This **global engineering firm** hired Takeform to execute consistent brand experiences across dozens of their U.S. offices, while still bringing out each location's local flavor.

Design, project management, wall graphics, window film, dimensional elements, signage, field services, and installation.